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Objective **A Journalism & English student, passionate about the mobile phone industry and with work experience in both print and online resources, looking for a placement opportunity in a leading consumer technology magazine.**

Experience

Freelance Journalist

February 2009 - current

“NEXT” consumer tech magazine, Latvia

- Reviewed well over 20 phones from different manufacturers, including Nokia, Samsung, Sony Ericsson, HTC and LG
- Created user guides for Nokia Ovi online services and Google’s Android Market
- Conducted research and wrote an in-depth article about the evolution of Android OS, it’s distinctive features against the competition, and the most popular phones running Google’s operating system
- Gained in-depth user experience in all major smartphone operating systems, including Symbian, Android and iOS

Blogger

September 2008 – current

various mobile phone dedicated blogs

- Have attended significant mobile industry events with the help of a Nokia sponsored word of mouth agency, including Open Mobile Summit 2010 and Nokia World 2010, where I provided live coverage via Twitter: <http://tinyurl.com/65vjbwo>
- Nokia Ovi Blog: Have given insights about my dedication to smartphones and the mobile blogger community in a multi-part interview: <http://tinyurl.com/2e5m3fw> <http://tinyurl.com/2amul2c> <http://tinyurl.com/2fyq85z>
- Wrote hands-on articles for Mobile Choice website: <http://tinyurl.com/43rq7l2> and <http://tinyurl.com/3jdnzlp>
- MyNokiaBlog.com: Conducted a thorough and conclusive camera test, highlighting the strengths and drawbacks of Auto-Focus against EDoF (Extended Depth of Field) camera modules used in mobile phones: <http://tinyurl.com/2adosbr>
- MyNokiaBlog.com: Wrote hands-on impressions about Nokia E7 smartphone that was revealed during Nokia World 2010: <http://tinyurl.com/4pjncb2>
- AllAboutMeego.com: Created a comprehensive guide of more than 130 must-have applications that are available for Nokia N900: <http://tinyurl.com/6d7kppw>
- FoneArena.com: Wrote a detailed walkthrough of HTC Legend hardware, and illustrated every step with close-up photos of the phone <http://tinyurl.com/4oast2v>
- Symbian-Freak.com: Personally attended and wrote a detailed report on ‘Symbian Exchange and Exposition 2009’ event held in London <http://tinyurl.com/ylhtofy>
- Recorded an episode of ‘All Mobile Talk’ Podcast along with 2 other hosts: <http://tinyurl.com/4nlcjgy>
- More online articles, as well as produced phone galleries and videos can be found at personal blog: <http://www.phonespot.net>

Skills

Journalism

- Research
- Reporting
- Proofreading

Software & online services

- MS Office
- Adobe InDesign & Photoshop
- Social media: Twitter, Facebook, WordPress

Strengths

- Self-motivated to independently work on projects because of the great interest in mobile phone technology
- Persistent in carrying out the tasks given under strict deadlines for print. For certain materials, was required to review four phones in two week time slot
- Accurate in addressing even the smallest details while keeping focus on the main story. Finding the right balance is essential to have a precise product review
- Aware of different consumer needs and priorities when reviewing products and services. A cheap phone, for example, doesn't mean it's universally bad for everyone
- Ambitious in finding new and creative ways in reporting about consumer technology. The design, hardware and software sections of a review should be flexible enough to convey authors personal experience with the product that readers can easily relate to

Education

Coventry University - 2009 - current

- **BA in Journalism and English** - The combined Journalism and English courses allow me to familiarize myself with the working methods and responsibilities of journalism, as well as gain a better understanding on how written English can be used more effectively. I've also taken lessons in Copy Writing to understand how specialized texts can attract and guide reader's attention, which I find incredibly useful for my own writings

Interests

Aside from reading numerous tech portals and blogs, and actively participating in discussions on twitter about relevant events in the mobile phone industry, I also have a number of hobbies:

- Magazines – I've been an avid reader of magazines since childhood years, and appreciate the way design and layout of pages work together with the written text - something that I'm deeply missing in the online environment
- Photography – I immensely enjoy the challenge aspect in producing a good quality photo with just a phone camera: <http://www.phonespot.net/camera-collection/>
- Mountain biking – fresh air and isolation from the surrounding turmoil even for a short while helps me relax and get through intense life's moments
- Podcasts – I closely follow a fair amount of podcasts dedicated to consumer electronics and mobile phone industry in particular. One of my greatest wishes is to take part in regular podcasting myself

References

- Available on request